

About the Asia New Zealand Foundation

- The <u>Asia New Zealand Foundation</u> is a non-profit, non-partisan organisation established by the New Zealand government in 1994. We celebrated our 25th year in 2019. We are the pre-eminent organisation in New Zealand with expertise on Asia.
- Our mission is to equip New Zealanders to thrive in Asia. We help New Zealanders become
 more confident and engaged by offering a range of experiences in our core programme
 areas: arts, business, education, entrepreneurship, Leadership, media (including the Asia
 Media Centre), research, sport and Track II (informal) diplomacy.

Acknowledging our support

For work we have funded, we ask that our funding is acknowledged as follows: "XYZ happened with the support of the Asia New Zealand Foundation" **or** "XYZ was funded by the Asia New Zealand Foundation"

Getting our brand right

A quick note about us – our organisation is called the **Asia New Zealand Foundation** (we use 'the Foundation' in subsequent mentions). Please use this name, rather than shortening it to ANZF, Asia NZ, Asia NZ Foundation or any other versions. Getting our name right helps us to continue to get support for the work we do.

Find us on social media



Twitter - @asianewzealand



Facebook - @asianewzealandfoundation



LinkedIn – Asia New Zealand Foundation

Instagram - @asianewzealandfoundation

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